



MY NAME

**VO THI HONG PHUOC**

Marketing Executive



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## EDUCATION

### UNIVERSITY OF FINANCE & MARKETING

**Majoy 1:** Restaurant management

**Majoy 2:** Marketing

## WORK EXPERIENCES

**Oct 2016**  
-  
**Now**  
**ASIA GROUP: ASIA-TRAVEL & CABARET TRAVEL**  
**MARKETING EXECUTIVE**  
Social media management: Facebook, zalo, instagram,...  
Content: Web, Facebook, PR, SEO,...

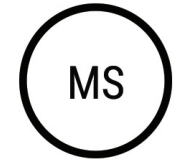
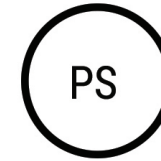
## FREELANCER

**Apr 2017**  
-  
**Now**  
**3 KUTE - Mì Sườn Thảo Mộc**  
Social media management: Facebook, zalo, instagram,...  
Content marketing for Web, Facebook, PR, SEO,...  
Facebook Ads optimizContent marketing for Web, Facebook, PR,...

**S&A Agency**  
Content marketing about areas such as cosmetics, F&B, fashion, consumer products....

**ASIA GROUP: CANALIS CLUB - BAROCCO CLUB - RIVIA SEAFOOD DINING**  
**MARKETING EXECUTIVE**  
Social media management: Facebook, zalo, instagram,...  
Content: Web, Facebook, PR, SEO,...  
Facebook Ads optimizContent marketing for Web, Facebook, PR,...

## SOFTWARE COMPATIBILITY



## LANGUAGE

English ● ● ● ○ ○